

VITA

The ISP-Provided Security Solution for Homes

# An instant out-of-the-box security experience

### Easy automatic onboarding

A "No-touch" identification and mapping of devices connected to the network – no software installation or configuration needed.

#### **Always-on protection**

An ongoing network and connected devices defensive layer – shielding against external & internal cybersecurity threats.

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#### Tech jargon? Not in this house

Whether everything's great, or there's a problem - the customer is informed and quickly understands what's happening within their network.

#### Creating a safe digital environment

All users are protected from accessing harmful websites, and implementing additional per-device destinations blocking or device usage limits is done in seconds.

### Here's how Vita protects their digital life

Ŵ	Discovery & Identification	Using multiple indicators, we automatically identify the devices connected to the home network (including IoT).
<b></b> •	Router Protection	Our router-based agent constantly protects against attacks on the router from outside and inside the home network.
	Network Protection	We monitor the home network's behavior for any abnormal & malicious activity, and instantly alert and deal with the issue.
$\bigtriangledown$	Device Protection	We pay special attention to IoT devices on the network, protecting them against known vulnerabilities and preventing devices from being used in attacks.
	Parental Controls & Content Filtering	We enable the network owner to set up custom per-device usage limits, & block access to content and services outside the network.

## Combining multiple coverage vectors to holistically shield the digital home

Router Protection	10:11 AM 💯 🛈 🖬 💷 ··· 🔐 🚓 💷 :
- Router Hardening - Deception - Virtual Hot Patching - Wi-Fi Password Protection	Devices Image: Constraint of the second se
Device Protection	Amazon Fire 10 HD
- Adaptive & Dynamic Firewall	IoT Vim Anderson
- DPI Engine - Anti Malware*	Smart TV (2)
- OS update notification*	LG Smart TV UHD 65"
Network Protection	W Home profile
- Anti DoS/DDoS - Brute force Protection - Port scan Protection	LG Smart TV UHD 65" IoT ¥ Kim Anderson
- Anti-Spoofing (MITM)*	Streamer (1)
Safe Content Environment	BRAVIA Smart Stick Home
- Safe Browsing - Category Filtering - Service Filtering	Home profile

\* Upcoming feature

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## Here's what you can gain when you offer SAM VITA to your customers

$\checkmark$	New Revenue Stream	Offer VITA as a stand-alone or a bundled service for your target customer segment.
$\checkmark$	Differentiate & Reduce Churn	Acquire new subscribers and retain existing ones by providing security where it counts most – inside their home network.
$\checkmark$	Carrier Network Protection	VITA's Router Protection stops outbound threats from customers' networks from entering and utilizing the ISP's network.
$\checkmark$	Fastest Time-To-Market	Easy integration with ANY Linux-based router + Fast cloud-to-router agent deployment = The shortest path from decision to activation.

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